

QUESTIONS & ANSWERS

Q How does *PriorityStart!* protect my boat battery?

A *PriorityStart!* prevents the battery from deep discharging by disconnecting it at a factory preset level. Battery voltage recovers, maintaining sufficient starting power. Simply turn the ignition key or operate the running lights — the battery is *automatically* reconnected.

Q Does *PriorityStart!* operate each time the boat is started?

A No. It operates only when needed to prevent deep discharge of the battery.

Q Can't I just buy a new battery?

A Yes, but availability can be a factor. Also, even new batteries can unexpectedly discharge their load or drain below necessary starting voltage by an electrical device left on, short circuit, etc. *PriorityStart!* addresses the larger problem, providing necessary battery protection, safety, and convenience.

Q Will *PriorityStart!* fit the battery in my boat?

A *PriorityStart!* fits the majority of standard 12 volt marine batteries, standard or wing-nut post. Simple installation — only three (3) connections. (24 volt unit available; call for questions regarding multiple batteries)

Q Once *PriorityStart!* is installed is there anything I need to do to make it operate?

A No, *PriorityStart!* is totally automatic.

Q Can I transfer my *PriorityStart!* to another boat or new battery?

A Yes, it can be easily transferred.

Q How does *PriorityStart!* protect a running engine from disconnecting?

A *PriorityStart!* has patented circuitry that detects the electronic "noise" from a running engine and prevents battery disconnection.

Q Does *PriorityStart!* prevent all dead batteries?

A No. A battery can go dead from abuse or aging. However, *PriorityStart!* will maximize the life of your battery. Consider, one deep discharge (which *PriorityStart!* prevents) reduces a battery's life by 30-40%.

When You Own *PriorityStart!*[®] You Won't Need These

Emergency
Assistance



Towing Service

Jumper Cables,
Charger/Booster



BLI International

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U.S. Patent Nos. 5,200,877; 5,296,788; 5,296,997; 5,949,157 and patented abroad.
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Marine *PriorityStart!*[®] Starting is the Priority!



A Boat That Won't Start is More Than an Inconvenience. . . .